

2025 Impact Report

Providing grief support for bereaved fathers
around the world.

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LETTER FROM THE DIRECTOR

Dear Friends,

This year was defined by growth – not just in numbers, but in depth. We expanded our leadership, strengthened our programming, and deepened our commitment to ensuring that no bereaved father has to walk this road alone.

Your continued belief and support of our mission is what makes this possible.

— Rob Reider (Lila's dad),
Executive Director



FROM THE DADS:

“It was the worst year of my life, but also the best, because I became a dad. I had never thought of it that way until I found this group – thank you all.”

“Y'all have been a bonafide life saver; I can't (and am afraid to) imagine where I would be with my grief without SDC and I owe this group so so much.”

“Being part of this group helped me become a functional human again.”

“After hitting rock bottom with our loss, SDC pulled me back and helped my wife and I to support each other unconditionally.”



2025 HIGHLIGHTS

Community: We engaged with dads in 35 states and 15 countries.

Leadership: We welcomed two new members to our Board of Directors.

Impact: 24/7 peer support via private Discord, weekly facilitated Zoom sessions, funded access to specialized grief therapy, and in-person retreats and regional events.

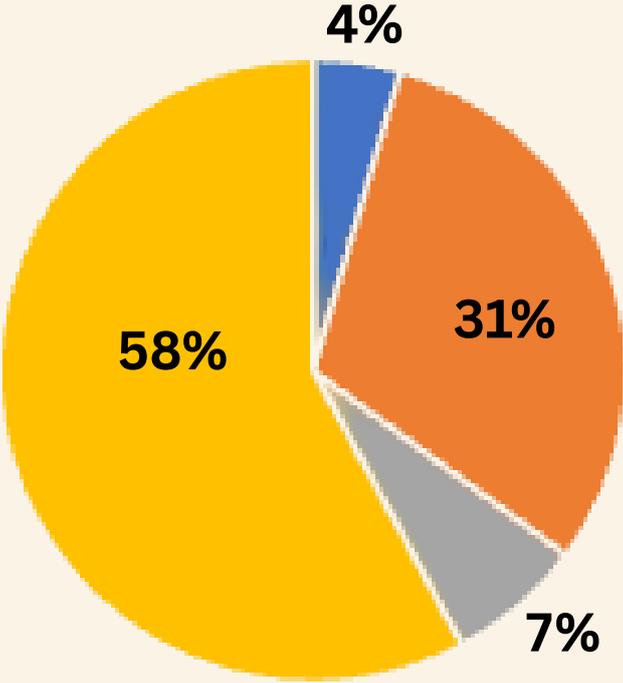
Campaign: Our H.E.A.L. (Hope, Empathy, Acceptance, Love) Campaign raised over \$138,000 in one week.



2025 FINANCIALS

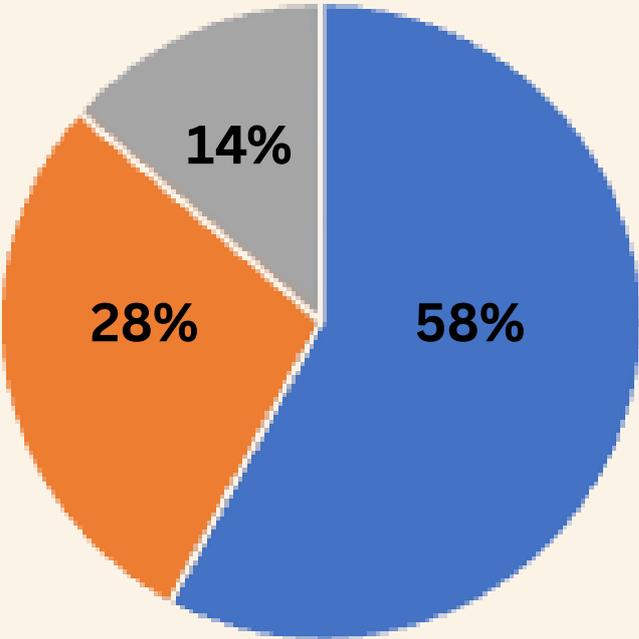
2025 Revenue

-  Crowd Funding: \$180,000
-  Lifeline Donors: \$95,000
-  Grants: \$22,000
-  Corporate Sponsors: \$14,000



2025 Expenses

-  Leadership & Program Delivery: \$85,000
-  Operating Infrastructure: \$40,000
-  Professional Mental Health Support: \$22,000*



*Pilot year for pro mental health support program

MEET OUR THERAPISTS



Amy Partridge-Barber, LCSW

With more than three decades of clinical experience, Amy specializes in grief, attachment, and trauma-informed care. Her grounded, relational approach helps bereaved fathers feel seen, supported, and understood during their most vulnerable moments.

Karina Chandler, LCSW

Karina brings specialized expertise in trauma, grief, and medical hardship, using EMDR (Eye Movement Desensitization and Reprocessing) and mindfulness-based care. Her holistic approach helps SAD DADS CLUB fathers tend to both the emotional and physical impacts of loss.



2025 CORPORATE SPONSORS

Thank you to our corporate sponsors for making our 2025 retreats possible. Your generosity helped 50 bereaved fathers from across North America gather in Maine for a weekend of healing, connection, and care.

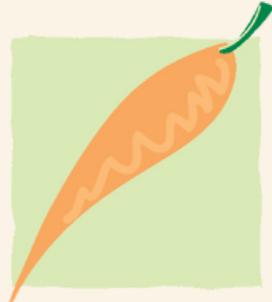


2025 IN-KIND CORPORATE SPONSORS

We are deeply grateful to our Maine-based in-kind sponsors whose generous contributions of food, beverages, and snacks helped make our retreats both affordable and unforgettable.



Maine Beer Company



Bath Natural Market

LOOKING FORWARD TO 2026

- Connect a minimum of 50 new dads with professional mental health support at no cost.
- Host our first west coast retreat.
- Launch “Worst Club, Best Guys” – an SDC clothing line designed to spread awareness and raise funds.
- Expand programming to non-English speaking fathers.



HELP US ACHIEVE OUR GOALS IN 2026

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*Together, we can ensure no grieving father walks alone.
Here are ways we need your help this year:*

- **Partner with us** to expand retreats, peer support, and access to professional mental health care.
- **Make a gift** to remove financial barriers for grieving fathers to access support.
- **Introduce us** to individuals, companies, or foundations aligned with our mission.
- **Join the conversation** by reaching out to learn how you can help shape what's next.

